

Topic:	Health & Wellbeing Board Prevention Programme – Healthy Housing
Meeting Date:	10 March 2016
Board Member:	Tony Goodwin, CEO Tamworth Borough Council
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Report Type:	For Information

1. Introduction

1.1 In 2015, the Board agreed a programme of prevention and early intervention work, which included developing an integrated approach to housing and health.

1.2 The scope included:

- Develop a Staffordshire approach for the role of housing in Health and Wellbeing
- Test out the approach via the refreshing of the Healthier Housing Strategy in Tamworth
- Commission independent expert support to the project to create a shared learning pack to be used in the rest of the county
- Project to include the Regulatory elements but will be broader spectrum of issues
- Advice and input now arranged with Public Health England

1.3 This work has now reached a significant stage of its development and is being reported to the Board today.

2. Recommendations

2.1 The Board note the development of a Strategy, and Delivery Plan specific to Tamworth; and a Route Map to enable other districts and boroughs to take forward the learning to develop their own Healthy Housing approach.

2.2 That the Housing and Wellbeing Group , which is newly formed across the County with representatives of district, borough council and public health colleagues, be mandated to share the learning and develop Healthy Housing as an approach across the county.

3. Background and Context

3.1 With Tamworth Borough Councils previous Housing Strategy expiring in 2010, the Healthier Housing Strategy 2011-14 was developed to continue to build on

the successes of the previous strategy and additionally to incorporate health to reflect the impact housing can have on a person's health and wellbeing.

3.2 The idea to develop the Healthier Housing Strategy arose from work associated with Tamworth's designation as a Spearhead Authority under the Department of Health's Communities for Health Programme. Consequently, a key recommendation made as a result of a visit to Tamworth by the NHS Health Inequalities National Support Team was to develop a housing strategy that was linked directly to improving health outcomes and tackling health inequalities in Tamworth.

3.3 Following the initial National Support Team visit and recommendations, a workshop was arranged to begin the process of developing the Healthier Housing Strategy. The workshop introduced a framework for linking housing and health and this was structured under 4 key headings:

- Access to a home
- Factors relating to the home itself
- Factors relating to the local neighbourhood
- Individual health and social behaviour within the home

3.4 These headings were subsequently utilised in the formulation of the 4 new strategic priorities. The Strategy was informed by research conducted by consultants and consultation with key stakeholders. Additional support was commissioned to support the production of the strategy document and ensure the appropriate linkages were made to health, care and wellbeing agendas.

3.5 The Healthier Housing Strategy was received well and attracted national interest due to its innovative approach and explicit linking of housing and health issues.

4. Taking the approach to a new level

4.1 Much was learned from the development of the Healthier Housing Strategy and the subsequent delivery of actions arising from it. As discussions began as to how to develop the approach further on expiry of the 2011-14 Strategy, it became apparent that a new vision, enhanced partnership working and delivery of agreed, shared outcomes needed to come to the fore if Tamworth's approach was to be taken forward.

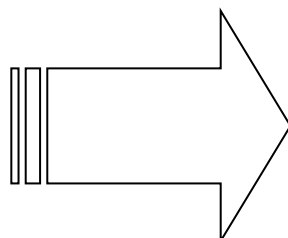
4.2 At this point it was also noted that other Local Authorities in Staffordshire had not linked health and wellbeing into the strategic approach to housing, but were becoming more aware of the partnership opportunities for doing so. It was therefore agreed that the manner in which Tamworth further developed their approach would be recorded and a route map would be produced that detailed the process adopted in Tamworth with a view to this being transferrable to other Districts and Boroughs in the County. This approach

was agreed in principle by the Health and Wellbeing Board and work subsequently commenced on the project in summer of 2015.

5. Progress to Date

5.1 From the offset, it was agreed a new methodology would be required to develop the new strategic approach, effective buy-in from partners, jointly formulated and agreed delivery plans and crucially, the delivery of shared outcomes. The table below illustrates the process deployed to date in order to begin to realise these ambitions:

OLD ROUTE	NEW ROUTE
1. Evidence base – housing and health data collated but not fully utilised to inform plans and target resources	Collaborative data collation / Local Needs Assessment – knowledge and analysis utilised effectively and supports collective priorities and helps target activity
2. Identification of priorities	Priorities reflect not just housing but those of partners – aligned to eJSNA, Health and Wellbeing Strategy, CCG, Local Plan etc.
3. Consultation with partners / stakeholders via email and a event consultation	Enhanced Consultation model developed and deployed. Work with key stakeholders / commissioners on a 1-2-1 basis to engender buy-in and commitment + supported by high level organisational endorsement / PHE – thought given to work before event and crucially, following that and into delivery phase / monitoring arrangements
4. Action Plan formulated but no discussion with partners	Planning Delivery – follow up activity with commissioners / other consultees + further consultation / planning with delivery partners
5. End product agreed – Strategy Document	Housing For Wellbeing Plan – jointly owned and resourced & commitment to delivery – supported by statement of intent / doc explaining priorities, outcomes and how performance will be monitored / local MOU signed by CCG, Director Health & Care & CEO TBC
6. Actions integrated into housing business plans but not owned etc. by other partners	As above – innovative arrangements in place to ensure sustained support for delivery and monitoring performance, collaborative review of available resources, new business opportunities, joint training programmes



5.2 The above process is still in development. However, key learning points have been identified and utilised. To date these include:

- The importance of pulling together a Multi-disciplinary Project Group with assigned project manager and formulating a clear project plan and timeline.
- Securing support from and input into H&WBB
- Linking effectively to PHE colleagues and actively engaging them in the project
- Engaging with the Insight Team / Observatory and developing a collaborative approach to data collection and interpretation
- Effectively identifying, combining and utilising data sources in a local context
- Using data to prioritise and target interventions = Collaborative data collation and production of a Local Needs Assessment – knowledge and analysis utilised effectively to support priorities
- No procurement of consultants required resulting in greater VFM and “ownership” of data
- Greater control and use of data, explicitly linked to already identified local priorities i.e. JSNA (complex needs, ageing population)
- Bridging the gap –using data to think ahead and effectively inform co-production of plans and implementation stage
- Engaging with key partners early in the process to discuss priorities, plans and opportunities
- Building on these initial consultations to develop co-production of plans and identification of shared outcomes
- Identifying outputs from the process and agreeing shared vision
- Stronger focus on implementation rather than developing a strategy

6. Next steps

6.1 Building on the experience and learning to date, the project will move forward as per the project plan / following milestones:

- Presentation to H&WBB (10th March)
- Co-production of action plan (March)
- Consultation on Plan, supporting documents and Route Map (March)
- Approval Tamworth BC Cabinet (26th April)
- Formal launch and publicity (May)
- Engagement with the Housing and Wellbeing Group to develop plans for each district area

6.2 Key outputs arising from the project will be:

- Housing For Wellbeing Plan
- Local Housing Needs Assessment
- Strategic overview and Local MOU document
- Route Map

6.3 It is intended to promote this approach at a County, regional and national level, through contacts with Public Health England, and regional groups.